

yellow transportation

A SAFETY CULTURE IS A JOURNEY OF RESPONSIBILITY

DuPont Safety Resources

BUILDING A SAFER WORLD®

“Saying we have a safety culture is not going to reduce injuries. Personal commitment to the journey by each employee is the prime characteristic of a successful safety culture. We have to demonstrate to our employees that we are truly looking out for them, and get everyone to take responsibility for injury prevention. Every year we have a better and better sense that we are doing just that.”

— NILE GLASEBROOK, SAFETY SERVICES VICE PRESIDENT,
YELLOW TRANSPORTATION

AT YELLOW, INJURY PREVENTION SAVES MILLIONS IN INSURANCE COSTS

CHALLENGE

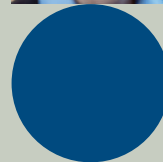
Workers' compensation payments at Yellow Transportation (formerly Yellow Freight) were costing the interstate transportation company more than \$70 million a year in the early '90s. Most of these costs were from lost-time injuries and rehabilitation expenses to truck drivers and terminal workers. It was time to control costs head on.

SOLUTION

Discovering that Yellow lacked some of the skills and knowledge to manage safety, DuPont Safety Resources trained more than 2,500 managers and supervisors in safety leadership, and helped the company establish principles, processes and protocols in which a culture of safety could thrive.

RESULTS

As employee responsibility for injury prevention took hold, Yellow experienced 650 fewer lost-time injuries in the years 1998 through 2002. Over the five-year period, that resulted in cost savings of more than \$30 million.



The miracles of science™

DuPont Safety Resources

BUILDING A SAFER WORLD®

SAFETY MANAGED, CENTRALIZED, AND "PAYING OFF HANDSOMELY"

You can spot a Yellow Transportation truck by its distinctive shade of orange — the safest color on the road. But in the mid 1990s, strains, sprains, falls and other injuries among the 23,400 drivers and workers at Yellow's 350 North American terminals were still high. "Our efforts to reduce injuries had stalled, and our costs were very high," says Vice President – Safety Services Nile Glasebrook.

To begin building a safety culture, DuPont Safety Resources taught 2,500 branch managers and supervisors to form safety committees, set safety goals, raise awareness of at-risk behavior, conduct safety audits and accident investigations, and enforce corrective action. Safety was to be managed.

It was also to be centralized. "Before, news of an injury got around by word of mouth," says Glasebrook. "Now we analyze all injuries and incidents by type and cause, identify trends, and communicate corrective measures via our Intranet to prevent similar injuries from happening. This is paying off handsomely."

The year 2002 was the best ever for safety in Yellow's history. Lost-time injuries totaled 990, down by 115 (10.4%) over the year 2001, and down more than 650 injuries (40%) from 1998, the baseline year.

Declining injuries have brought workers' compensation costs and lost-time expenses under control. In the new safety culture, injuries are projected to decline by 7-10% each year.

From its humble beginnings in 1924 as an Oklahoma City, Okla., taxi operation, and later an intrastate hauling company, Yellow Transportation (formerly Yellow Freight) has become one of North America's largest movers of goods and materials by road. Penetrating every state in the union, as well as Mexico and Canada, Yellow Transportation is the largest division within parent Yellow Corp., a \$2.5 billion company.

CONTACT US TODAY

visit solutions.dupont.com.au and submit an enquiry

"Help eliminating at-risk behaviors, and setting in place proven safety systems, is where DuPont has been so effective."

– Glasebrook



The miracles of science™